

HERE
AT OUTERNET

SNAPCHAT DIGITAL UPFRONT

We were thrilled to have Snapchat join us **HERE** at Outernet for their Digital Upfront with special guest speakers including Roman Kemp, Nishma Robb and Chunkz.

Their unique brand and messaging were seamlessly integrated into the venue, creating an immersive and engaging experience for guests. Our event production team worked closely with Snapchat to ensure that every detail of the event reflected their brand identity and messaging, from the custom branding elements to the interactive digital installations. From the Main Space to the Green Rooms, the venue was awash in the infamous Snapchat yellow and ghost logo.

This event required a diverse range of speaking setups, from conference style and panel discussions to fireside chats. **HERE** at Outernet was more than up to the challenge, offering versatility that could be customised to meet the specific requirements of each format.



**THE HAPPINESS
OPPORTUNITY**

Our production team worked closely with the event organisers to create seamless transitions between the various speaking setups, ensuring that each setup was flawlessly executed, and that speakers and guests alike were engaged in the event. The event organisers went as far to say this event was "technically flawless", high praise from a tech giant like Snapchat.

At Outernet Live, we understand the importance of creating a memorable and impactful event, and we are committed to working closely with our clients to bring their vision to life. It was an honour to host Snapchat at our venue, and we look forward to welcoming them back in the future.

